



GRC2024 STOCKHOLM

Governance, Risk & Compliance

INTERACTION FOR GREATER VALUE

For the tenth year, IIA Sweden, Compliance Forum (Swedish organization for Compliance Officers) and SWERMA (Swedish chapter of the federation of Risk Management Association) are hosting the **GRC Conference** in Sweden. The Conference takes place in **Stockholm** on the **10th and 11th of April 2024**. The Conference theme is "Interaction for Greater Value" and aims at strengthening the cooperation between the audit and internal control functions, to contribute with added value within the organizations. The audience encompasses a wide spectrum of the audit and risk management community.

The conference on the **10th of April 2024** will consist of three tracks:

- Hot topics within GRC
- Leadership and communication
- Sustainability (ESG) and ethics

For Audit and Internal Control professionals in Sweden, this is the most important event of the year, and we would like to invite your company to become a part of this event. You will have the opportunity to present your company and interact with top decision makers from Sweden, as well as prominent customers. GRC Conference has consistently been top ranked by attendees; the conference received 8,3 of 10 by attendees for two consecutive years.

The Venue: Münchenbryggeriet (April 10th)

Münchenbryggeriet is one of the most characteristic features in Stockholm's cityscape today. In the heart of Stockholm, with a breathtaking view of the city. A historical building completely refurbished. It is also a much appreciated monument of Stockholm's industrial past. Here beer was produced for over a hundred years, to the delight of thirsty Stockholmers. The facilities are bright, spacious and modern with a fantastic view of Riddarfjärden, The City Hall and Old Town.



Münchenbryggeriet

The conference will be attended by more than 30 speakers with Swedish and international profiles.

The Venue: WTC (April 11th)

WTC is one of Sweden's best work places and meeting locations for people in business. In terms of transportation, it is hard to find a better location. The airport busses and Arlanda Express arrive to the building, even the metro, long-distance trains and the commuter rail can be reached via the building.



World Trade Center

On April 11th there will be in total 10 workshops facilitated by subject matter experts with Swedish and international profiles. Make sure to secure your place today! Learn more about our offers below.

Partnership offers

You and your representatives will have the opportunity to present yourself to business professionals from all sectors throughout the conference. In order to ensure that you have the right level of exposure, we offer several different partnership packages.

BRONZE

- Exhibition area at Münchenbryggeriet on April 10th.
- Two (2) passes including dinner.
- The opportunity to purchase two (2) additional passes at Early Bird prices until the last registration day.
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The bronze sponsorship offer only covers April 10th.

Price: 40 000 SEK

SILVER

- Exhibition area at Münchenbryggeriet on April 10th.
- Four (4) passes including dinner.
- The opportunity to purchase six (6) additional passes at Early Bird price up until the last registration day.
- One (1) 25 minutes live session, held by a maximum of two (2) speakers. The theme, format and content of the session is subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the entire program.
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The silver sponsorship offer only covers April 10th.

Price: 80 000 SEK

OBS: *The number of Silver packages is limited to two(2) and are available on a first-come-first-served basis.*

RUBY

- Exhibition area on one of the two conference days, either at Münchenbryggeriet on April 10th **OR** World Trade Center on April 11th.
- Four (4) passes including dinner.
- The opportunity to purchase six (6) additional passes at Early Bird price up until the last registration day.
- One (1) workshop session on April 11th, held by a maximum of two (2) workshop leaders. The theme, format and content of the session is

subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the entire program on day 1 (April 10th).

- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

Price: 90 000 SEK

OBS: *The number of Ruby packages is limited to one (1) and are available on a first-come-first-served basis.*

GOLD

- Exhibition area at Münchenbryggeriet on April 10th.
- Six (6) passes including dinner.
- The opportunity to purchase ten (10) additional passes at Early Bird price up until the last registration day.
- One (1) 50 minutes live session, held by a maximum of two (2) speakers. The theme, format and content of the session is subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the program on April 10th
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The gold sponsorship offer covers only April 10th.

Price: 110 000 SEK

OBS: *The number of Gold packages available is limited to one (1) and are available on a first-come-first-served basis.*

PLATINUM

- Exhibition area at Münchenbryggeriet on April 10th.
- Brand exposure (e.g. roll-ups) in each of the workshop rooms at World Trade Center on April 11th
- Eight (8) passes to April 10th including dinner
- Two (2) passes to April 11th
- The opportunity to purchase twelve (12) additional passes to April 10th at Early Bird price up until the last registration day.
- One (1) 50 minutes live session held by a maximum of two (2) speakers. The theme, format and content of the session are subject to prior

approval by the conference organizers. The speaker(s) are granted passes with access to the program and dinner on April 10th

- One (1) workshop on April 11th held by a maximum of two (2) workshop leaders. The theme, format and content of the session are subject to prior approval by the conference organizers. The workshop leaders are also granted passes with access to the program and dinner on April 10th.
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The platinum sponsorship offer covers both April 10th and April 11th.

Price: 160 000 SEK

OBS: *The number of Platinum packages available is limited to two (2) and is available on a first-come-first-served basis.*

ADVERTISEMENT

There are three options for advertisement.

Option 1. Company logo in GRC newsletters (three months exposure).

Price: 10 000 SEK

Option 2. Company logo on the website (three months exposure).

Price: 10 000 SEK

Option 3. Company logo displayed on the screen during the breaks on April 10th (Münchenbryggeriet)

Price: 10 000 SEK

Option 4. Company logo in GRC newsletters, on the website (three months exposure) and company logo displayed on the screen during the breaks on April 10th (Münchenbryggeriet)

Price: 25 000 SEK

Welcome as a partner to the GRC Conference 2024!

For further information, contact:

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COMPLIANCE FORUM