



GRC 2023 STOCKHOLM

Governance, Risk & Compliance

INTERACTION FOR GREATER VALUE

For the ninth year in a row, IIA Sweden, Compliance Forum (Swedish organization for Compliance Officers) and SWERMA (Swedish chapter of the federation of Risk Management Association) are hosting the **GRC Conference** in Sweden. The Conference takes place in **Stockholm** on the **26th of April 2023**. IIA Sweden will then arrange a day two, **27th of April**, with workshops with interesting content for internal auditors. The Conference theme is "Interaction for Greater Value" and aims at strengthening the cooperation between the audit and internal control functions, to contribute with added value within the organizations. The audience encompasses a wide spectrum of the audit and risk management community.

The conference on the **26th of April 2023** will consist of three tracks:

- Hot topics within GRC
- Leadership and communication
- Sustainability (ESG) and ethics

For Audit and Internal Control professionals in Sweden, this is the most important event of the year, and we would like to invite your company to become a part of this event. You will have the opportunity to present your company and interact with top decision makers from Sweden, as well as prominent customers.

The Venue: Clarion Hotel Sign (April 26th)

Clarion Hotel Sign is Stockholm's largest hotel and the generous meeting capacity makes it an excellent choice for larger and smaller conferences and events. The hotel is unique, not only for its prime location and great capacity, but also in combining the best of Scandinavian furniture design, architecture and gastronomy. Clarion Hotel Sign is located in the heart of Stockholm city, close to all city attractions. Excellent shopping, many theatres, restaurants, bars and clubs are just minutes away. The hotel is situated a few minutes walk from Stockholm Central Station with underground/subway, commuter trains, buses and the Arlanda Express airport express trains.



Clarion Hotel Sign

The conference will be attended by more than 30 speakers with Swedish and international profiles.

The Venue: WTC (April 27th)

The Platinum sponsor offer includes the opportunity to lead and facilitate a workshop (170 minutes excluding breaks) and marketing opportunities on site (e.g. roll-ups in each workshop room) on April 27th at World Trade Center Stockholm.

WTC is one of Sweden's best work places and meeting locations for people in business. In terms of transportation, it is hard to find a better location. The airport busses and Arlanda Express arrive to the building, even the metro, long-distance trains and the commuter rail can be reached via the building. The property also offers two restaurants.



World Trade Center

On April 27th there will be in total 8 workshops facilitated by subject matter experts with Swedish and international profiles.

Make sure to secure your place today! Learn more about our offers below.

Partnership offers

You and your representatives will have the opportunity to present yourself to business professionals from all sectors throughout the conference. In order to

ensure that you have the right level of exposure, we offer several different partnership packages.

BRONZE

- Exhibition area at Clarion Hotel Sign on April 26th.
- Two (2) passes including dinner.
- The opportunity to purchase two (2) additional passes at Early Bird prices until the last registration day.
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The bronze sponsorship offer only covers April 26th.

Price: 40 000 SEK

SILVER

- Exhibition area Clarion Hotel Sign on April 26th.
- Four (4) passes including dinner.
- The opportunity to purchase six (6) additional passes at Early Bird price up until the last registration day.
- One (1) 25 minutes live session for track 2 or 3, held by a maximum of two (2) speakers. The theme, format and content of the session is subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the entire program.
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The silver sponsorship offer only covers April 26th.

Price: 80 000 SEK

OBS: *The number of Silver packages is limited to three (3) and are available on a first-come-first-served basis.*

GOLD

- Exhibition area Clarion Hotel Sign on April 26th.
- Six (6) passes including dinner.
- The opportunity to purchase ten (10) additional passes at Early Bird price up until the last registration day.

- One (1) 50 minutes live session for track 3, held by a maximum of two (2) speakers. The theme, format and content of the session is subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the entire program.
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The gold sponsorship offer covers only April 26th.

Price: 110 000 SEK

OBS: *The number of Gold packages available is limited to two (2) and are available on a first-come-first-served basis.*

PLATINUM

- Exhibition area at Clarion Hotel sign on April 26th
- Brand exposure (e.g. roll-ups) in each of the workshop rooms at World Trade Center on April 27th
- Eight (8) passes including dinner.
- The opportunity to purchase twelve (12) additional passes at Early Bird price up until the last registration day.
- One (1) 50 minutes live session for track 1 held by a maximum of two (2) speakers. The theme, format and content of the session are subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the entire program.
- One (1) 170 minutes workshop on April 27th held by a maximum of two (2) workshop leaders. The theme, format and content of the session are subject to prior approval by the conference organizers.
- Promotional marketing during the conference in form of your company logo displayed on the screen during the breaks.
- Promotional marketing before the conference, which means your logo on the website, in newsletters and in all other digital materials.

The platinum sponsorship offer covers both April 26th and April 27th.

Price: 160 000 SEK

OBS: *The number of Platinum packages available is limited to one (1) and is available on a first-come-first-served basis.*

LIVE SESSION (25 MINUTES)

- One (1) 25 minutes live session for track 2 or 3 held by a maximum of two (2) speakers. The theme, format and content of the session are subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the entire program.

The live session (25 minutes) sponsorship offer covers only April 26th.

Price: 30 000 SEK

OBS: *The number of live session (25 minutes) packages available is limited to two (2) and is available on a first-come-first-served basis.*

LIVE SESSION (50 MINUTES)

- One (1) 50 minutes live session for track 3 held by a maximum of two (2) speakers. The theme, format and content of the session are subject to prior approval by the conference organizers. The speaker(s) are granted passes with access to the entire program.

The live session (50 minutes) sponsorship offer covers only April 26th.

Price: 50 000 SEK

OBS: *The number of live session (50 minutes) packages available is limited to two (2) and is available on a first-come-first-served basis.*

ADVERTISEMENT

There are three options for advertisement.

Option 1. Company logo in GRC newsletters (three months exposure).

Price: 10 000 SEK

Option 2. Company logo on the website (three months exposure).

Price: 10 000 SEK

Option 3. Company logo displayed on the screen during the breaks on April 26th (Clarion Hotel Sign)

Price: 10 000 SEK

Option 4. Company logo in GRC newsletters, on the website (three months exposure) and company logo displayed on the screen during the breaks on April 26th (Clarion Hotel Sign)

Price: 25 000 SEK

Welcome as a partner to the GRC Conference 2023!

For further information, contact:

Emelie Cheng

Project Manager

GRC Conference

emelie@theiia.se

<https://www.grc-conference.eu/>

+46 73 518 2533

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COMPLIANCE FORUM