

THE GRC CONFERENCE 2021

For the seventh year in a row, IIA Sweden, Compliance Forum (Swedish organization for Compliance Officers), ISACA (IT-governance professionals), and SWERMA (Swedish chapter of the federation of Risk Management Association) are hosting the **GRC Conference** in Sweden. The Conference takes place in **Stockholm**, in **the spring of 2021**. The Conference theme is **Interaction for Greater Value** and aims at strengthening the cooperation between the audit and internal control functions, to contribute with added value within the organizations. The audience encompasses a wide spectrum of the audit and risk management community.

For Audit and Internal Control professionals in Sweden, this is the most important event of the year and we would like to invite your company to become a part of this event. You will have the opportunity to present your company in front of, and interact with hundreds of top decision makers from Sweden, as well as come into contact with prominent customers.

Partnership offers

You and your representatives will have the opportunity to meet with business professionals from all sectors throughout the conference. In order to ensure that you will have the right level of exposure, we offer several different partnership packages.

BRONZE

- One (1) exhibition area covering 2x2 meters* in the exhibition hall under the conference.
- Two (2) full participant passes including the gala dinner.
- The opportunity to purchase two (2) additional participant passes at Early Bird price up until the last registration day.
- Promotional marketing during the conference in the conference program, as well as the possibility to place a roll-up with your logo in the exhibition hall.
- Promotional marketing before the conference in digital and printed material, as well as on the conference website**

Price: 40 000 SEK

SILVER

- One (1) exhibition area covering 2x4* meters in the exhibition hall under the conference.
- Four (4) full participant passes including the gala dinner.
- The opportunity to purchase six (6) additional participant passes at Early Bird price up until the last registration day.
- Two (2) staff passes for administrative and logistics personnel. The staff bears identifiable markers and does not have access to the conference program, nor the gala dinner.
- One (1) speaker pass, for a maximum of two (2) speakers. The theme and content of the pass is subject to prior approval by the conference organizers. The speaker(s) are not granted full participant passes with access to the entire program. These need to be purchased separately if required.
- Promotional marketing during the conference in the conference program, as well as the possibility to place a roll-up with your logo in the exhibition hall.
- Promotional marketing before the conference in digital and printed material, as well as on the conference website**

Price: 80 000 SEK

OBS: *The number of Silver packages is limited to four (4) and are available on a first-come-first-served basis.*

GOLD

- One (1) exhibition area covering 2x6* meters for your stand in the exhibition hall
- Eight (8) full participant passes, including the gala dinner.
- The opportunity to purchase ten (10) additional participant passes at Early Bird price up until the last registration day.
- Two (2) staff passes for administrative and logistics personnel. The staff bears identifiable markers and does not have access to the conference program, nor the gala dinner.
- Two (2) speaker passes, for a maximum of two (2) speakers. The theme and content of the speaker pass is subject to prior approval by the conference organizers. The speaker(s) are not granted full participant passes with access to the entire program. These need to be purchased separately if required.
- Promotional marketing during the conference in the conference program, as well as the possibility to place a roll-up with your logo in the exhibition hall.
- Promotional marketing before the conference in digital and printed material, as well as on the conference website**

Price: 130 000 SEK

OBS: The number of Gold packages available is limited to three (3) and are available on a first-come-first-served basis.

ADD-ONS:

For all of the partnership packages above, the following add-ons can be ordered separately:

- Lanyards with your company logo. The lanyards are provided by the partner, and will be distributed to participants in the order of their arrival. **Price: 4 500 SEK per 30 lanyards.**
- Dedicated newsletter with content created by you. The content is subject to prior approval by the conference organizers. **Price: 10 000 SEK per newsletter.**

*The surfaces of the exhibition areas are approximate and subject to change, depending on the limitations of the venue. Potential adjustments apply equally and proportionally to all partners.

**Your logo on the website, in newsletters and in all printed materials. Printed materials are the conference program and brochure.

We are looking forward to receiving your application **no later than April 16th, 2021**. Welcome as a partner to the GRC Conference 2021!

For further information, contact:

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